The Freedom to Be Extraordinary

Maintain the independence, individuality and unique guest experiences of your extraordinary hotel with the added strength and security of Hyatt’s global resources and distribution network.

That’s the promise of The Unbound Collection by Hyatt, an exclusive portfolio of upper-upscale and luxury properties—ranging from historic landmarks to tropical resorts and new builds—designed to captivate travelers willing to pay a premium for distinctive experiences while reassuring them with the Hyatt brand and loyalty program.
Maintain your independence
Keep all the qualities that make your property unique—while gaining the dedicated sales capabilities, global relationships and award-winning loyalty program of Hyatt.

Connect globally
Affiliate with Hyatt’s diverse portfolio and strong base of owned, managed and franchised properties.

Streamline your operations
Leverage Hyatt’s existing connections with suppliers to increase purchasing power while harnessing technologies to foster deeper, more personal relationships with guests.

Gain a hands-on partner
Gain access to the extensive expertise of a world-class hotelier through an intimate, full-service collaboration. Unlike other hotel companies, Hyatt is able to provide greater support and attention to each individual property and owner in the collection due to its relative scale.

Harness the potential for future growth
Build awareness and credibility with Hyatt’s endorsement, sales and revenue support.

Increase reach
The World of Hyatt loyalty program provides access to Hyatt loyalists who stay more, spend more, and book direct, adding greater value to your bottom line.

Hôtel Martinez
Cannes, France
409 guestrooms

Royal Palms Resort and Spa
Phoenix, AZ
119 guestrooms

A growing pipeline
As of September 30, 2019, Hyatt’s pipeline consists of 460 hotels (or approximately 92,000 rooms). Visit hyattdevelopment.com for the most updated pipeline.

STR Hyatt Systemwide Results, Trailing 12 Months, October 2018 – September 2019

Holston House
Nashville, TN
191 guestrooms

Carmelo Resort & Spa
Carmelo, Uruguay
44 guestrooms

Forward-Looking Statements. The term “Hyatt” is used herein for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates. Certain statements and assumptions in this document contain or are based upon “forward-looking” information and are being made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. When we use the words “will,” “may,” “anticipate,” “estimate,” “should,” “expect,” “believe,” “intend,” or similar expressions, we intend to identify forward-looking statements. Such statements are subject to numerous assumptions and uncertainties, many of which are outside of Hyatt’s control, which could cause actual results to differ materially from those expressed in or implied by the content of this document. Forward-looking statements made in this document are made only as of the date of their initial publication and Hyatt does not undertake an obligation to publicly update any of these forward-looking statements as actual events unfold.

Media contact: Gloria Kennett | +1 312 780 5506 | gloria.kennett@hyatt.com

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